

Double-Sided Open Frame Display Stand, 25¼" x 35" Frame, 23" x 33" Image Area

- Double-sided open frame design for two-way signage visibility
- Image area sized at 23" x 33" for graphic placement
- Frame size measures 25¼" x 35" for standard print media
- Overall assembled height of 45" for floor-standing use

OVERVIEW

The 2-DS2434-WT-Kit is a double-sided open frame display stand designed for retail, trade show, and commercial signage applications where visibility from multiple directions is required. The open frame construction accepts standard print media within a 23" x 33" image area, housed in a 25¼" x 35" frame.

The stand assembles to an overall height of 45", providing a floor-standing format suited to high-traffic areas where signage must be read from both sides.

SPECIFICATIONS

MECHANICAL

Product Dimensions 25.25 × 35 × 45

APPLICATIONS

- Retail store signage
- Trade show booth displays
- Commercial lobby signage
- High-traffic walkway advertising

PROVENANCE — REVIEW COPY ONLY

slug	value	source	confidence
product_dimensions	25.25 × 35 × 45	pdf	medium

Specifications subject to change without notice.